

**South Natomas TMA™
Board of Directors Meeting
Wednesday, May 9, 2018
Meeting Minutes**

I. Call to Order

SNTMA President Jennifer Elwood called the meeting to order at approximately 8:13 AM on Wednesday, May 9, 2018 in the Fifth Floor of Jacobs Engineering at 2485 Natomas Park Drive in Sacramento, CA. Attending were Jennifer Elwood, Joseph Lara, Lupita Ruiz, Derrick Tsang, Bill Vanderslice and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the April 11, 2018 SNTMA Board Meeting Minutes. The motion was moved by Derrick Tsang, seconded by Joseph Lara. The motion passed unanimously, 5:0.

III. New Business

The First Quarter 2018 SNTMA financials were disseminated and discussed; the decision was made to consider approval of the financials once some questions were addressed by SNTMA accounting firm Patrick & Buzarellos and pending feedback from SNTMA Treasurer David Pavolko.

Executive Director Jason Vitaich delivered the following report:

- 2018 dues collection is going well, with \$320,371.88 (94%) of dues collected as of May 2018.

Stephanie Merten delivered the following Membership Report:

- **Commuter Club**
 - Continuing to identify enhancements
- **Campaigns and events promoted through the Commuter Club**
 - 3/7 Annual Meeting invite emails to all Commute Coordinators Award winners and friends of the SNTMA
 - 3/12 monthly email to all Commute Coordinators regarding SNTMA programs and benefits
 - 3/13 Annual Meeting reminder to all Commute Coordinators, award winners and friends of the SNTMA
 - 3/27 Reminder to all who sent an RSVP for the Commuter Club Breakfast
- **Programs**
 - Fifty carpool subsidies awarded for the month of April
 - Twenty-five low emissions subsidies awarded for the month of April
 - Six transit subsidies awarded for the month of April
 - One AMTRAK subsidy awarded for the month of April

- Two bicycle maintenance subsidies awarded for the month of April
- One walk subsidy awarded for the month of April
- Four hundred four Facebook “Likes”
- Two entries in the Monthly Facebook Contest in April

- **Meetings**
 - 4/13 Marketing meeting to order second quarter promotional item, May Is Bike Month and for Summer events

- **April Activities**
 - Deliver April subsidies, second quarter promotional item, Facebook prizes and weekly drawing gift cards
 - Bucks For Bikes, photos of bicycles, receipts and track trips for each of the twenty-seven 2018 recipients
 - May Is Bike Month preparations; 5/16 breakfast
 - June 12th Commuter Club Breakfast: Wendy Williams, Sac RT
 - Plan Ice Cream Socials
 - Third quarter – September 25th; working with Electrify America for keynote Speaker

IV. Adjourn

The meeting adjourned at approximately 8:55 AM. The next SNTMA Board meeting is scheduled for Wednesday, June 13, 2018 at 8:00 AM at 2150 River Plaza Drive, Sacramento, CA.

Respectfully submitted,

Bill Vanderslice
SNTMA Vice-President